ECONOMIC IMPACT OF Brunswick-Golden Isles Airport



Georgia Airports Mean Business

Georgia's airport system of 104 publicly-owned, publicuse airports – nine commercial service airports and 95 general aviation airports – are essential to the state's transportation and economic infrastructure, supporting its diversified industries including technology, manufacturing, distribution, tourism, and agriculture. These businesses utilize Georgia's airports to transport employees, customers, vendors and goods, which spur economic development. Airport businesses support onsite and local jobs by providing aviation-related goods and services to aircraft and passengers. Additionally, on-airport capital improvements promote economic activity in the community through increased construction jobs and the purchase of goods and services. Georgia's business and leisure visitors, who regularly arrive on commercial airlines and general aviation aircraft, stimulate local economies by spending money for lodging, food, other transportation, shopping, recreation, and entertainment.

Georgia's airports, by means of on and off-site businesses, visitors, and aviation-related organizations, contribute significantly to the state's economy, supporting 471,175 jobs, \$17.7 billion in payroll, and \$62.6 billion in statewide economic impact.

Statewide Economic Impact Study -

The Georgia Department of Transportation commissioned this Federal Aviation Administration (FAA)-funded study to quantify the economic contribution of the state's airport system using an FAA-approved methodology of survey data and modeling estimates. The economic impacts are categorized by on-airport, visitor, and multiplier impacts to measure the total jobs, payroll, and total economic output of each of the 104 airports in this study.

The economic benefits calculated for each of the airports was based on comprehensive survey data provided by airport managers, airport tenants, nonaviation businesses who utilize the airport, and airport visitors. The multiplier effect of these direct impacts was calculated using Georgia-specific regional multipliers. For example, if an airport employee purchases groceries, those dollars may support a grocer's payroll, the grocer may spend money on child care, and so on, until those payroll dollars originating from airport activity leave the community and state. The spending and re-spending generates additional economic activity in the region.

The total economic impact of \$62.6 billion is the sum of all direct airport and visitor impacts combining with the multiplier effects and presented in terms of jobs, payroll, and total economic output.

	Statewide Economic Impact			
	Hartsfield-Jackson Atlanta International	Other Commercial Service Airports	General Aviation Airports	Statewide Totals
Jobs	434,434	26,451	10,290	471,175
Payroll	\$16.3 billion	\$1.1 billion	\$354.4 million	\$17.8 billion
Economic Output	\$58.2 billion	\$3.2 billion	\$1.2 billion	\$62.6 billion

Note: Hartsfield-Jackson Atlanta International Airport data is from 2009 Economic Impact Study. All other data is based on CY2010.

Benefits of Brunswick-Golden Isles Airport

Brunswick is a coastal south Georgia city, located in Glynn County at the intersections of Interstate 95 and U.S. Highways 341, 82, and 17. Metropolitan Brunswick has a population of over 100,000, making it the second largest city on Georgia's coast after Savannah, and is home to a busy deepwater port that supports thriving shipping, fishing, and tourism industries.

Brunswick-Golden Isles Airport is owned and operated by Glynn County Airport Commission, located five miles north of Brunswick's central business district. The airport has one runway, Runway 7/25, which, at 8,001 feet in length, can accommodate nearly all commercial and general aviation aircraft. The runway is complemented by a full-length parallel taxiway and a precision instrument approach.

The airport is one of nine commercial airports in Georgia and has been providing commercial airline service for more than 30 years. Brunswick-Golden Isles Airport was originally constructed as NAS Glynco in 1942 as an operational and training base for blimps and air traffic control training. The base was closed in 1974, but within a year, it was turned over to the local community as a municipal airport. Delta Air Lines provides four daily direct flights to the airport from Atlanta on regional jet aircraft. The new \$10 million passenger terminal, completed in 2005, has a resort quality feeling with amenities such as free Wi-Fi, a café, and conference facilities. Several rental car companies, including Avis, Budget, Hertz, as well as several taxicab operators provide ground transportation for airport users.

Glynco-Manning Aviation is the airport's full service fixed base operator, providing fueling, tie-downs, hangar storage, aircraft maintenance, pilots' lounge, and flight planning resources.

A variety of aviation businesses are located on the airport. Gulfstream Aerospace provides aircraft maintenance and manufacturing and is the largest employer on the field. Skycraft Interiors provides aircraft upholstery services. Glynco-Manning Aviation and Stambaugh Aviation provided aircraft maintenance services.

Area businesses and organizations such as the Federal Law Enforcement Training Center, Port of Brunswick, Haven Manufacturing, Southeast Georgia Health System, and Georgia-Pacific rely on Brunswick-Golden Isles Airport to conduct business and transport staff, goods, and equipment.

Airports connect Georgia's citizens and businesses to the rest of the state, our nation, and the global economy. Brunswick-Golden Isles Airport plays a vital role in supporting the region with 980 jobs with an annual payroll of \$40,852,600, and \$120,572,900 in economic output for the local and regional economies.

Economic Impact of Brunswick-Golden Isles Airport



Total Jobs 980 Total Payroll \$40.9 million

Total Economic Output \$120.6 million **Jobs** measures the number of full-time equivalent jobs where a part-time employee counts as half a full-time employee.

Payroll measures the total annual wages and benefits paid to all workers whose salaries are directly attributable to airport activity.

Economic Output measures the value of goods and services related to the airport.

Georgia Airports

- Georgia is served by 104 publicly-owned, publicuse airports:
 - Nine commercial service airports, including Hartsfield-Jackson Atlanta International, and
 - 95 general aviation airports.
- Airports in Georgia (excluding Hartsfield-Jackson Atlanta International) support:
 - 1.2 million annual boarded passengers.
 - 720,000 commercial service visitors.
 - 1.1 million general aviation visitors.
 - More than 500 on-airport businesses.
- Hartsfield-Jackson Atlanta International Airport:
 - Supports more than 46 million annual boarded passengers; that's nearly 12,700 daily boarded passengers.
 - Provides nonstop service to 156 U.S. cities and more than 80 international destinations in 52 countries.
 - Supports nearly 60 passenger and cargo airlines.
 - Is the busiest passenger and operations airport in the world.

Note: Calendar Year 2010 data.

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